

VILLAGE OF PARK FOREST

MEMORANDUM

TO: Jonathan Vanderbilt, Mayor
Board of Trustees

FROM: Thomas K. Mick,
Village Manager

DATE: February 8, 2022

SUBJECT: A Resolution Adopting Strategic Planning Goals

BACKGROUND/DISCUSSION:

On January 8th, the Village Board continued its strategic planning efforts with B2B Strategic Solutions. This work built on a process that began with the selection of a planning consultant in January 2020. The process was prolonged substantially due to the pandemic. Benchmarks in the strategic planning process included:

- A kick-off session with Village Officials with the February 24, 2020 Board Meeting.
- A community survey was facilitated by Village Staff using both direct mail and an on-line portal. The survey was administered in the summer of 2021. Nearly 1,500 responses were received and tabulated.
- In tandem with an ongoing analysis by the Metropolitan Mayors Caucus, several community engagement meetings took place related to the topic of *Aging in a Changing Region*. These sessions took place on September 2, 2021 at Central Park and at Dining on the Green in addition to follow up sessions on November 4, 2021 at Village Hall.
- The Management Staff was engaged for a series of sessions with B2B Strategic Solutions representatives wherein SWOT (strengths/weaknesses/opportunities/threats) and PESTLE (political/economic/ sociological/technological/legal/environmental) analyses were carried out. This work included an assessment of the internal organization in addition to discussions on the current or potential impacts on the organization and the Park Forest community from the outside. These sessions took place on July 20th August 10th and October 19th, 2021.
- A citizen focus group was established consisting of approximately 25 residents. This group met on several occasions with B2B Strategic Solutions representatives. SWOT and PESTLE assessments took place similar to what was discussed with the Management Staff. Sessions took place on August 25th, September 15th, October 20th and November 3rd, 2021

Summary reports were tabulated from initiatives noted above and shared with the Board so that the Elected Officials would have a robust set of resources to draw from in developing strategic goals. These stakeholder reports are included in the attached 2022 Strategic Goals report from B2B Strategic Solutions. Also attached is the results of the community survey. Based on all of the steps in the strategic planning process, following is the set of goals developed by the Board:

1. To strengthen and enhance economic conditions to attract and retain businesses and employers to support a thriving local economy.
2. To provide municipal services in a responsive and fiscally sustainable manner through continued collaboration, innovation, and regional leadership.
3. To employ best practices to deliver high-quality services, maintain and develop infrastructure in an environmentally and fiscally sustainable manner.
4. To mitigate effects of climate changes through management of Village resources, partnerships, and the natural environment.
5. To continue to ensure the health, welfare, and safety of Village residents and property through the provision of excellent and innovative public safety services delivered with integrity and impartiality.
6. To increase opportunities of engagement and maximize resources for all residents.
7. To continue to develop public relations and innovative marketing and communications to promote Park Forest.
8. To build upon the history of Park Forest and cultivate a culture that meets the future.

Representatives from B2B Strategic Solutions will be in attendance with the February 7th Rules Meeting to make a presentation related to the 2022 Strategic Goals Report.

Village practice has been to adopt strategic planning goals by an official act (resolution) in order to establish consensus on how Village resources will be allocated in the coming fiscal years. The attached Resolution establishes the Village Board's goals based on the January 8th goal-setting session. It is around these goals that Staff will begin developing implementation strategies for achieving the Board's vision.

SCHEDULE FOR CONSIDERATION:

This issue will appear on the Regular Meeting agenda of Monday, February 21st for Board approval.

RESOLUTION No.

A RESOLUTION ADOPTING STRATEGIC PLANNING GOALS

WHEREAS Strategic Planning Goals express the Board’s vision for the future of the Village of Park Forest; and

WHEREAS Strategic Planning Goals become the foundation of the programmatic goals in the Village’s annual budget and shape the development of said budget; and

WHEREAS Strategic Planning Goals which reflect the consensus of the Board have been developed after many months of gathering stakeholder insights and careful consideration.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Board of Trustees of the Village of Park Forest, Cook and Will Counties, that the Strategic Planning Goals for the coming fiscal years are hereby adopted as follows:

1. To strengthen and enhance economic conditions to attract and retain businesses and employers to support a thriving local economy
2. To provide municipal services in a responsive and fiscally sustainable manner through continued collaboration, innovation, and regional leadership
3. To employ best practices to deliver high-quality services, maintain and develop infrastructure in an environmentally and fiscally sustainable manner.
4. To mitigate effects of climate changes through management of Village resources, partnerships, and the natural environment.
5. To continue to ensure the health, welfare, and safety of Village residents and property through the provision of excellent and innovative public safety services delivered with integrity and impartiality.
6. To increase opportunities of engagement and maximize resources for all residents
7. To continue to develop public relations and innovative marketing and communications to promote Park Forest.
8. To build upon the history of Park Forest and cultivate a culture that meets the future.

BE IT FURTHER RESOLVED that these goals shall be incorporated into the 2022/2023 budget and the resources of the Village shall be directed toward the implementation of these goals.

Adopted this _____ day of February 2022.

Mayor

ATTEST:

Village Clerk